

Social Media Policy

Union County Library System

Social Media Defined

Social media is any website or application which allows users to generate and share content. The Union County Library System libraries use several social media tools, including Facebook, Twitter, Instagram, Pinterest, and YouTube.

Purpose of the Library's Social Media Sites

The Union County Library System libraries use social media to increase awareness of programs, resources and services.

Social Media Policy

While the Union County Library System libraries recognizes and respects differences in opinion, all such interactions will be regularly monitored and reviewed for content and relevancy. All postings which contain any of the following will be removed:

- Obscene, sexist or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous and slanderous statements
- Private, personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Commercial promotions or spam
- Organized political activity
- Photos or other images/media that fall in any of the above categories

Photo/Video

The library is a public space. All library programs occur in public venues. Attendees to library programs do not have a reasonable expectation of privacy. Photos/videos may be taken during library programs. These photos and videos may be posted on the library maintained social media accounts.

The following announcement will be made at the beginning of each program that library staff may be taking pictures or video to be posted on social media: "Programs, events, and classes may be photographed or videotaped for library promotional purposes. Notify library staff if you prefer not to be photographed."

As a courtesy, if a close-up photo is taken of one or two particular person(s), a photo permission form will be completed before the photo is posted or used by the library.

In addition, the Union County Library System reserves the right to edit or modify any postings or comments for space or content, while retaining the intent of the original post.

The Union County Library System assumes no liability regarding any event or interaction which may arise out of posted content.

Users should be aware that third party websites have their own policies, including privacy policies, and should proceed accordingly.

The Union County Library System cannot guarantee a response to questions, comments or concerns left on the library's social media page; the best way to reach a library staff member is by phone or email.